

Other activities during WorldPharma2010

- 24 state-of-the art plenary lectures
- 18 focused conferences on front-line topics
- Numerous workshops and sponsored symposia
- Great opportunities for young investigators for free communications and posters

Danish Society for 
Pharmacology



BCPT
Basic & Clinical Pharmacology & Toxicology



Printed in Denmark

Please find further details on www.WorldPharma2010.org



WorldPharma2010

16th World Congress on Basic and Clinical Pharmacology.
July 17-23, 2010, Copenhagen, Denmark

WorldPharma2010 will include a
workshop session on

**Implementation and
obstacles of pharmaco-
genetics in clinical practice**

20 July 2010

12.45 - 14.15

Invitation

July 17-23 2010 is the time for a major event for pharmacology, the science of how drugs affect the living organism. Basic and clinical pharmacology, kept separate for too long, have come together again to encompass the whole process of drug development from molecular biology to clinical practice. This remarriage is to be celebrated in Copenhagen at this congress where the world's basic and clinical pharmacologists and all those dealing with the development and use of drugs will meet to discuss how we can work together to meet the need for safe and effective medicines at affordable prices.

WorldPharma2010 is organised by the Danish Society for Pharmacology jointly with the British Pharmacological Society under the auspices of the International Union of Basic and Clinical Pharmacology, IUPHAR.

In the scientific programme, there will be plenary lectures, poster sessions, sponsored symposia, workshops, satellite meetings and focused conferences. Each of the 18 focused conferences contains 4 or 5 half-day sessions all belonging to the same theme.

Overleaf is the detailed programme for the workshop session entitled:

"Implementation and obstacles of pharmacogenetics in clinical practice"

2010 is approaching fast, and we suggest you make a note in your diary that July 17-23 will be spent in Denmark. We promise you a scientifically excellent programme as well as the opportunity to savour the atmosphere of Copenhagen.



Kim Brøsen
President



Michael Mulvany
Secretary General

Congress secretariat

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Implementation and obstacles of pharmacogenetics in clinical practice

Organised by: IUPHAR Subcommittee of Pharmacogenetics

Workshop coordinators:

Ingolf Cascorbi & Magnus Ingelman-Sundberg

Speaker 1

Deanna Kroetz (USA)

Challenges in bringing pharmacogenetics into practice: the US perspective

Speaker 2

Guilherme Suarez-Kurtz (Brasil)

Challenges of global implementation of pharmacogenetics into clinical practice

Speaker 3

Adrián Llerena (Spain)

Present use and limitations of pharmacogenetics in clinical psychiatry

Speaker 4

Andrew Somogyi (Australia)

Obstacles to the implementation of pharmacogenetic testing in Australia

Speaker 5

Angela Seeringer (Germany)

*Imaging pharmacogenetics
- brain fMRI for visualizing intermediate phenotypes of drug response*

Speaker 6

Vural Özdemir (Canada):

Postgenomics medicine, empiricism and ethics of bioethics: preventing "ethical inflation" in implementation of pharmacogenetics